



BODY SCULPTING CLINICS

Invest In The Beauty Revolution.

Want a head start? Invest in Body
Sculpting Clinics and inherit a standard of
excellence that the market aspires to.



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 BODY
SCULPTING
CLINICS

Who We Are

LEADING WITH EXPERIENCE

The Body Sculpting Difference

Body Sculpting Clinics, the penthouse collection of beauty and aesthetics located in and around Sydney – are a specialised network of premium clinics boasting advanced aesthetic procedures from the face down.

Each clinic is architecturally designed with Venetian fibre curved fit-outs, European artisanal-timber floorboards, and right down to the finer details, the aroma is infused with signature scented candles that exaggerates the sense of a personalised customer experience that guests love. They

are Australia's most trusted clinic backed by a medical team, driving best practice with TGA registered medical devices.

Body Sculpting Clinics embodies the culture and people of the business and highlights the passion and drive for business success. A world-class brand that speaks for itself - showcasing premium services and lifestyle to their clients with a business model defined and perfected over the years.



6

Australian Clinics

35,000+

Unique Treatments
Performed

36%

Of Clientele Is Male

The Founders



Ben Gialouris

Co-Founder & CEO

Ben started his career in media and sales, quickly making his mark across multiple media outlets, including popular radio stations under the Australian Radio Network (ARN). His expertise and drive for business success, helped him to win numerous awards and manage high performance teams over 15 years in multiple industries, both in Australia and around the world, which has laid the foundations for what would become his biggest venture yet.

Fast forward to today, Ben is the CEO of growing non-surgical premium powerhouse brand - Body Sculpting Clinics - specialising in Australia's most trusted treatments backed by medical team.

He founded Body Sculpting Clinics in early 2017 and has built the business into the prominent brand and customer-focused experience seen today across their six locations. While his early career-life centred on developing entrepreneurship skills and obtaining an MBA, his focus has now turned to expanding his passion for health, culture and business by driving franchise network growth. He aims to provide an extraordinary opportunity for everyone involved; from the best customer experience and tangible results, to a masterclass of training and development for all staff members, as well as a world-class premium franchise business model for all partners - he ensures that every aspect of the business encompasses his determination, beliefs and values - all working together to provide a cutting-edge experience for the whole team.





Dominika Gialouris

Co-Founder & Director

Dominika Gialouris (Dom), Co-Founder and Marketing Director of Body Sculpting Clinics has a wealth of experience in marketing for high-profile luxury and beauty brands, holding senior positions over 14 years, as well as consulting to premium corporate businesses. Known for being creative, innovative, and digitally savvy, Dom is a highly sought-after specialist consultant focusing on strategy, growth and brand development, working primarily alongside beauty focused businesses.

The award-winning marketing professional has shared her expertise being a guest speaker at educational events such as Sound Business Plan, Melbourne University, and she has previously contributed to business-focused conversations on AdNews and Mumbrella.

Dom truly focuses on the connected customer experience throughout their entire journey right through to the purchase, and connecting marketing objectives with the business fundamental KPIs to drive the best results. She is irrefutably the most experienced marketers of the beauty space and is an asset to the Body Sculpting Clinics team.



The Opportunity



THE FUTURE OF BEAUTY

Own Your Own Game

This is the time for you to join the future of a premium beauty brand and experience owning a business that delivers world-class services specialising in non-surgical treatments for the people of today.

We are looking for motivated and dedicated franchise partners to join the Body Sculpting Clinics network and take our premium services to new heights.

1 Billion

Dollar Industry

25%

Of All Treatments
are Fat Reduction

NO. 1

Market Leader in Body
Sculpting Treatments

1

Technology & Software

Franchise partners will be provided with the necessary tools and systems to run their business effectively and efficiently. All technology and software is agile and best in class - the team have invested in leading technology and systems to increase business performance.

2

Industry Growth

Body Sculpting Clinics is the leader of a growing industry and is positioned to continue to be the first choice for new body sculpting and advanced skin and face treatments. Franchise partners will benefit from ongoing demand for specialised non-surgical treatments and benefit from their continued innovation.

3

Architecture & Design

Each clinic is architecturally designed with Venetian fibre curved fit-outs, European artisanal-timber floorboards, and right down to the finer details, the aroma is infused with signature scented candles that exaggerates the sense of a personalised customer experience that guests love.

4

Turnkey Ready

The founders of Body Sculpting Clinics allow the franchise partners to experience a stress-free start to their business with the help of a team of experts which manage the creation of the clinics, staff recruitment and the setup of the medical grade devices boasting a competitive edge.

5

Innovative Brand

Body Sculpting Clinics seeks to pioneer innovative technology in the beauty industry. Offering non-surgical treatments using locally produced skin care products & TGA registered medical devices, Body Sculpting clinics are backed by a medical team. The integration of leading AI technology ensures a frictionless customer experience that's founded in data.



Franchise Opportunities

Body Sculpting Clinics is extending its search for franchise partners to successfully grow its sophisticated franchise network in key cities located in New South Wales and capital cities across Australia.

New South Wales and capital cities across Australia.

\$300,000 - \$400,000

\$350,000 incl. 50% contribution share

Our History

2017

Body Sculpting Clinics opened its first doors in inner Sydney, NSW introducing just a handful of beauty treatments and ensuring that the customer experience and business performance was at the forefront of their success.

2018

The team transitioned to set up clinics in North Sydney and later expanded to the popular Bondi Junction, North Ryde, and New South Wales's second CBD, Parramatta - creating their own ecosystem across cities with competitive markets and diverse populations.

2019

Being the first to the industry, they introduced expansions to their non-surgical treatments with continued innovation, Body Sculpting Clinics quickly became the cosmetic industry leaders in Australia, an industry worth more than \$1 billion and ever growing.

2020

Despite the onset of the pandemic, Body Sculpting Clinics experienced a year of bustling trade and major growth. Services expanded to include Doctor's only treatment APTOS Threads, PDO threads, dermal peels, Microneedling and many more.

2021

This year saw the revitalisation of the brand, post lockdown closures. The treatment offering continues to grow, now including Embody Muscle Sculpting, LED Light Treatment and Cosmetic Injections for excessive sweating. The team proudly opened the doors of the sixth clinic, now located in Charlestown Square.

Our Clients

“

The follow-up and service was very professional. Very knowledgeable (sic) with a great happy attitude to help you through the process of your treatment.

“

As a medical practitioner and business owner myself I understand the value of excellent staff. The suggestion to do 3 treatments instead of 2 have given me fantastic results compared to other fat freezing clinics I've been too. Very happy.

“

Extremely exact and dedicated therapists perform life changing and impressive treatments. I have been a returning customer having experienced excellent service over the past three years now. I would highly recommend them to future clients interested in the services offered.

A man with a beard is lying down, receiving a facial treatment. A person wearing gloves is applying a white cream to his face. A black device is visible on the left side of the frame.

We're With You

Training Support

Body Sculpting Clinics will offer all franchise partners tailored technical training as well as practical training through shadowing experienced franchisees. All franchisees will be backed by a medical team and be appointed with a nurse trained and screened by the Head Office. Further training will be provided for all nurses. Franchisees will follow a tailored and robust induction program for 6-8 weeks to ensure they are ready to run the business. Area managers will support the franchisees and an ops manual will be provided to all partners. Supported by head office with clear processes for all staff members and this will support all franchisees. Master class sales training will be provided for all franchise partners.

Marketing Support

Franchise partners will have full marketing support available. This includes having access to marketing collateral such as brand guidelines, images and videos. Full marketing support and capabilities will be provided by the head office team. All assets will be excellently executed, backed by marketing experts and agencies. The marketing team will support franchise partners in every aspect of the business and franchisees will benefit from end-to-end marketing support.



Are you ready to grow
a successful business
backed by a dedicated
franchisor that is rapidly
expanding?

ENQUIRE NOW

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