

QC KinēTix[®]
NON-SURGICAL REGENERATION

*Franchise
Opportunity*

*Join in Changing the Future
of Medicine!*



What Is Regenerative Medicine?

Regenerative medicine is a science-based and interdisciplinary approach to healing that involves the use of the body's own cells, plasma, platelet-derived growth factors, and tissues, to repair and restore healthy function to tissues and physiological systems. The fundamental principle behind regenerative medicine is to hyper-concentrate the very best healing and reparative factors that one's body already has and then put that concentrate into injured, damaged, or poorly functioning areas in ways the body could never naturally do."

**Richard S. Schaffer, Jr., MD
Chief Medical Officer
QC Kinetix®**

Meet the Founders



Tyler Vail, MMS, PA-C
Co-Founder of QC Kinetix
President and Member of the Board of Directors

- Over 7 years of experience in regenerative medicine specifically
- Multiple years of experience in both orthopedic and physical medicine
- Extensive experience in medical sales and patient relations
- Multiple years of experience in concierge-type medical practice
- Extensive experience with performing and teaching musculoskeletal injections
- Member of the American Academy of Orthopedic Medicine
- Graduate of Nova Southeastern University PA Program

Meet the Founders



Justin Crowell
Co-Founder of QC Kinetix
Member, Board of Directors

- Over 6 years of experience as Director of Operations of multiple medical practices
- Extensive experience directly with marketing and social media, staff training, instructor development, and daily operations
- Extensive experience in medical sales and patient relations
- Multiple years of experience in concierge-type medical practice
- Over 10 years of business management experience
- Graduate of The University of South Carolina Upstate



Richard S. Schaffer, Jr., MD
Co-Founder of QC Kinetix®
Chief Medical Officer and
Member of the Board of Directors

- Over 21 years of experience in medicine
- Over 5 years of regenerative medicine experience
- Multiple years of experience in non-surgical sports and musculoskeletal medicine, with prior experience as high school sports team physician
- Board-certified in Family Medicine since 1998
- Member of AAOM, A4M, AAFP
- Formal training at the Regenerative Medicine Institute in FL
- Multiple years of experience in concierge-type medical practice
- Extensive medical practice business experience, including the opening of multiple private medical practices
- Extensive experience with performing and teaching musculoskeletal injections
- Extensive experience supervising and mentoring both NPs and PAs
- Graduate of The University of Texas Medical Branch



Our CEO

Scott Hoots, Certified Franchise Executive

- Over 30 years of franchise executive leadership
- Spent 25 years at Domino's Pizza, beginning as a delivery driver in 1981 and culminating in a Regional Vice President role overseeing 1,500 franchise stores in the Eastern US
- Broad background of leadership, including Domino's Pizza, 1-800 flowers, Ripley Entertainment, and American Family Care (a leading urgent care franchise company)
- BS in Business Administration from National Louis University
- Married for 35 years to an awesome wife Amy, with two grown children Gus and Claire
- My Professional Mission: "To lead a mission based franchise system that combines my passion for the franchise business model alongside a business that truly makes a positive difference in people's lives"

Our Mission

Our mission is to utilize regenerative medicine to enhance the quality of life of as many people as possible without the use of drugs or surgery.

Our Mission & History

- Our mission is to utilize regenerative medicine to enhance the quality of life of as many people as possible without the use of drugs or surgery.
- Founded in 2017 in Mount Pleasant, South Carolina first opening only on Saturdays
- Expanded to second office in Charlotte, NC in 2018
- Have now opened 11 corporate offices in 3 different states within three years
- 76 clinics operating in 18 of which 65 are franchise owned
- 111 markets and 391 locations sold across the US

Our Industry

- There is a tremendous demand for alternatives to traditional medical treatments for musculoskeletal conditions.
- This is an extremely exciting, cutting edge, and rapidly growing area of medicine.
- Expected 25% compound annual growth rate in regenerative medicine between 2019 and 2025!*
- US\$48.97 billion is the projected size of the global regenerative medicine market by 2025!*
- Clinical providers are seeking better quality of life and freedom from red tape, insurance companies and third party audits.

*<https://www.globenewswire.com/news-release/2019/05/30/1856840/0/en/Global-Regenerative-Medicine-Market-Will-Reach-USD-48-97-Billion-By-2025-Zion-Market-Research.html>

Why Work With Us?

- Outstanding leadership team with extensive industry-specific experience
- Highly detailed and comprehensive training and support
- Call center appointment system
- Outstanding vendor partners
- Ongoing business and marketing support
- Software systems designed to maximize franchisee success

Pillars of QC Kinetix®



Customized Call Center

- Arguably the Most Important Facilitator of Your Business!
- Dedicated Professional For Your Location
- Extensive Training in Lay-Person Regenerative Medicine Conversations
- Well-Qualified, Well-Informed Patients Prior to Walking in Your Door
- Professionally Managed by Toni Carney
- World class software platform: Five9
- Quality Control Process: ServiceScore



Marketing and Advertising

- SEO
- Radio
- Television
- Digital/Social Media
- Geo-Fencing
- Website Development
- Billboards

Emmitt Smith Official U.S. Spokesperson



Franchisor Support

- **Personalized onboarding support-Onboarding Manager**
- **FranConnect: Store Opener, Library, Finance**
- **Construction Management firm-takes the pressure off the franchisee**
- **New franchisee training at Charlotte corporate HQ**
- **Medical training in Charlotte, North Carolina**
- **Dedicated Franchise Territory Manager**
- **Dedicated sales team and support**
- **Online store for print materials-Xpressdocs**
- **Ongoing communication-monthly calls and webinars to support key medical and sales functions**

Who Are We Looking For In An International Franchisee?

- **A leader who has the desire and passion to expand the availability of regenerative medicine throughout the country**
- **Strong, marketing oriented company or experienced business entrepreneur**
- **Understands the value of branded concepts with a proven business system**
- **Access to a minimum of US\$2,000,000 capital for this project**
- **English-speaking experienced management team for the QC Kinetix® project**
- **Franchise sector background preferred**
- **Established infrastructure**
- **Non analytical personality**
- **Someone with the drive and desire to grow in business but also a desire to help people live with a better quality of life.**