

INVEST IN ONE OF THE WORLD'S FASTEST-GROWING SALON SUITE FRANCHISES

When top investors and franchisees seek out a new and exciting model to bring to their countries, they now look to Phenix Salon Suites. Our real estate/co-working concept requires only one part-time employee and promotes entrepreneurship for lifestyle professionals. Hair stylists, barbers, massage therapists, skin and body treatments, chiropractors and much more. It's a newer, better way for customers to receive beauty, health and wellness services and offers a strong ROI for franchise owners to scale this recurring revenue business.

Phenix Fast Facts

-  More than 300 locations open globally
-  Locations in development in 5 countries
-  60% lower operating costs than restaurants
-  Biggest development year in brand's history in 2021

Ideal Franchisee

-  Understanding of real estate
-  Previous management & marketing experience
-  Passionate & willing to follow a proven system
-  Minimum net worth of over \$2,000,000



Gina Rivera
PHENIX FOUNDER

Founded in 2007 by beauty expert and celebrity hairstylist Gina Rivera, who continues a family legacy dating back to 1929, Phenix provides unique knowledge and systems to locate, design and operate successful Salon Suites locations.



